

PURPOSEFUL BOARDS, POWERFUL FUNDRAISING

April 27 8AM to 4PM

Presenter Chuck Loring



Chuck V. Loring, CFRE is the Senior Partner of Loring, Sternberg & Associates, which provides fundraising and governance consulting services to nonprofits. Chuck is also a Senior Governance Associate for **BoardSource** in Washington, D.C, offering expertise in board development and other governance issues to nonprofit organizations. Chuck has helped hundreds of local and regional nonprofits across the country including the Second Harvest Food Banks, Boys & Girls Clubs of America, and the Susan G. Komen Foundation.

Registration: www.volunteermchenrycounty.org or call 815-344-4483

Perfect for board-staff teams, this practical session addresses the complementary roles board members play in their organization's governance and resource development.

The session begins with a close look at board recruitment, structure, operations, and culture, knowing that weak boards don't raise funds effectively. The second part of the session focuses on how to involve board members in effective fundraising. This includes a look at recent media sensations, such as charitable donations via cell phones and social networks.

Topics covered in this day-long session will include:

- Trends impacting governance & fundraising in the nonprofit sector
- The stages of board evolution that impact board performance and why some nonprofits confuse volunteering with governance
- Legal obligations of nonprofit boards and best practices surrounding board roles and responsibilities
- How the lack of effective board structure can kill fundraising
- How great boards profile before recruiting 12 months a year and the critical importance of an Expectation Statement
- Why term limits are essential for a fundraising board
- How successful fundraising is not about asking for money
- Periodic fundraising exercises you can do with your board
- How to get your board to articulate your organization's value to the community
- How every single willing board member can be a great fundraiser

While individual board members and staff will benefit from this session, having staff and board members from the same organization attend as a team will enhance the experience. To maximize the benefit of this session, staff members should be accompanied by *at least* two or three board members.

Register at:

www.volunteermchenrycounty.org

Members \$55

Member Groups of 3 or more \$50
(Includes lunch)

Non-Member \$70

Lunch \$7

Register at: **www.volunteermchenrycounty.org**

Training Location:

Grace Lutheran Church
1300 Kishwaukee Valley Rd
Woodstock, IL 60098

